



BOO BASH

SPONSORSHIP OPPORTUNITIES

FRIDAY, OCTOBER 27 • 2023

pediatricpilepsy
surgeryalliance.



GIVE FOR HOPE[™]

BOO BASH

FRENCH EMBASSY

4101 Riverside Road, Washington DC 20007

Friday, October 27, 2023 • 5:30 p.m. – 8:00 p.m.

Give for Hope is our new campaign to raise \$50,000 for Dreams for Danny, our surgical evaluation financial aid program. This will get 50 families financial aid to afford travel costs associated with a pediatric epilepsy surgery consultation.

Boo Bash is a community engagement and fundraising event that gives our families the chance to expand social connections with other families of children who have experienced rare pediatric brain surgery to treat seizures, as well as raise funds for our surgical evaluation financial aid program.

We are excited to invite you to partner with us in supporting this impactful evening. Clinicians from local level 4 epilepsy centers, as well as community service providers, will be invited to attend and share their resources in a mini-expo area, as well as engage with our families and sponsors.

Your support will enable us to offer a range of fun activities for our families, as well as food and beverages.

By partnering with us, you will be helping to create a unique and memorable bonding experience that will provide our families a support community long after the event is over.

Boo Bash is an excellent opportunity for your company to make a meaningful impact in the lives of families anywhere on the epilepsy surgery journey, while also promoting your brand and values. We hope that you will join us in making this event a success.



Pediatric Epilepsy Surgery Alliance

Formerly known as The Brain Recovery Project, the Alliance is the only nonprofit organization fully dedicated to the community of children who **need neurosurgery** to treat their medication-resistant seizures.

We **empower** parents, caregivers, and patients with **research, support services, and impactful programs** from the point of drug-resistance throughout adulthood; raise awareness to **stop the delay** to a prompt surgical evaluation for children with drug-resistant epilepsy; and inspire and **fund critical research** to understand – and improve – outcomes after surgery.



Our Annual Reach



187,503 page views



Average monthly views: 5500

Views – 68,025

Impressions – 892,500



4,300+ followers

Page reach – 61,481

Top post reach – 11,300



2,500+ subscribers

FOR MORE INFORMATION

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We're rated by
Charity Navigator.



BOO BASH SPONSORSHIP OPPORTUNITIES

| SPONSOR BENEFITS | CHAMPION \$7,500 | ALLY \$5,000 | PATRON \$2,500 | FRIEND \$1,000 |
|--|---------------------|-----------------|-------------------|-------------------|
| Admission | 12 | 8 | 4 | 2 |
| Three-minute speaking opportunity at event | ✓ | | | |
| Recognition on event webpage | Logo | Logo | Logo | Name |
| Recognition on event signage | Logo | Logo | Logo | Name |
| Social media gratitude post (FB, IG, LinkedIn, Twitter) | 4 | 3 | 2 | 1 |
| One 6-ft table to share information to event participants, including space for floor pull-up banner. | ✓ | ✓ | ✓ | ✓ |

**You may donate some or all of your admissions to families in our community. Gratitude post will include mention of your generosity.*

CUSTOM SPONSORSHIP

Don't see what you're looking for? **Reach out** to us to create a custom sponsorship package.

Exclusive opportunities include:

- French buffet
- Dance party DJ
- Bar + Beverages
- Silent auction sponsor
- Print sponsor

SPONSOR INFORMATION

| | |
|--|---|
| Contact Name | |
| Company | |
| Recognition name for web, signage, social media posts | |
| Address | |
| City + State + Zip Code | |
| Phone + Email | |
| Payment Information | <input type="checkbox"/> Check enclosed (payable to Pediatric Epilepsy Surgery Alliance) <input type="checkbox"/> Issue invoice for credit card payment and email to: |
| Sponsorship Level | <input type="checkbox"/> Champion (\$7,500) <input type="checkbox"/> Ally (\$5,000) <input type="checkbox"/> Patron (\$2,500) <input type="checkbox"/> Friend (\$1,000) <input type="checkbox"/> Donation only |
| <p>Please return completed form to: Pediatric Epilepsy Surgery Alliance c/o Community Engagement 969 Colorado Blvd. Suite 101 Los Angeles, CA 90041 or email to bcarver@epilepsysurgeryalliance.org</p> | |