

How you can fundraise for the Pediatric Epilepsy Surgery Alliance

At the Pediatric Epilepsy Surgery Alliance, we are deeply grateful for our supporters who help us fund life-changing resources for children with drug-resistant seizures treated with surgery. Your continued efforts help us raise awareness about pediatric epilepsy surgery as a treatment for seizures, support our impactful programs, and inspire and fund critical research to understand – and improve – outcomes after surgery.

We know that fundraising can be uncomfortable for many people. Let's face it - asking someone to part with their hard-earned cash can be downright awkward. These *fun*-draining ideas help you mobilize your friends to support our critical work and make a big impact.

Some tips:

- Whatever you do, be sure to share how we have helped you or your family. Personal stories of impact are important to get the news out that we are *not just* an awareness organization - we're moving mountains for our mighty community by funding critical research and providing impactful programs and services.
- We're ready to help in any way. We can send you a packet of flyers, table tents, banners, presentations, or whatever you need to make your fundraiser better. If you think it would be helpful for our Executive Director to come out and talk to your group, let us know!
- Remember you're not asking someone for money - you're giving them the opportunity to support an organization that is changing lives. When you frame your request for support this way, you'll see that you'll receive more buy-in from your network.
- You can raise money to "Unrestricted" (meaning it goes wherever we need it most), or "Restricted for our programs, research, or for the Dreams for Danny: Surgical Evaluation Travel Scholarship." Let us know how you want to direct the funds and we'll help you get started.

We have compiled a list of fun and easy fundraising ideas that you can do to support our work. Enjoy your *fun*-draising!

AUCTION

Create a fun night by hosting a charity auction. Ask local companies to donate items and experiences to help raise funds for the Pediatric Epilepsy Surgery Alliance. It's a win-win because they will receive more exposure for their company and you'll be able to donate the money the items and experiences raised.

BAKE SALE

Is there anything more satisfying than a homemade treat? Baking is a fun way to show your loved ones how much you care, and what better way to do that than by raising money for a good cause? A bake sale is the perfect way to do just that. You can get your friends and family together to whip up some delicious goodies, and then sell them for a good cause. Bake sales are a great way to bring the community together and raise money for the Pediatric Epilepsy Surgery Alliance. Plus, who doesn't love delicious baked goods?

BOWLING

A bowling fundraiser is an easy way to raise funds for the Pediatric Epilepsy Surgery Alliance. Simply arrange with your local bowling alley to rent a few lanes or the entire building, and start soliciting teams. Ask your friends, family, neighbors, and co-workers to join in the fun. Charge admission to participate, and offer fun prizes for best team outfit,

most strikes, most gutter balls, highest game score, etc.

COIN DRIVE

A coin drive is a great way to raise money for a good cause. It's easy to do, and it's a fun way to get the whole family involved. This is a great opportunity for the kids to learn about fundraising and how to count money. Plus, it's a fun way to raise money for a good cause! Coin drives are an easy fundraiser because there are no costs involved. If you're interested in participating all you need is a container with a slit in the lid and a label that says the coins are being collected for the Pediatric Epilepsy Surgery Alliance. Take the container and place it in your workplace, child's school, church, etc for 1-2 weeks and encourage people to donate their spare change every time they see the container.

COOKIE DOUGH FUNDRAISER

Everyone loves fresh baked cookies. Companies like [ABC Fundraising](#) can help you sell cookie dough and keep up to 80% of the profits towards your fundraiser for the Pediatric Epilepsy Surgery Alliance. They offer 10 gourmet cookie flavors to pick from that people will love. You and your volunteers can sell the cookie around your neighborhood, schools, and offices. Then once the cookie dough has been delivered you can distribute it.

DRESS IN ___ DAY

Ask your company if you can hold themed dress days at work. Each participant pays a small fee to come to work dressed up in the theme for that day. You could pick from a variety of themes like The '80s, Casual Friday, Ugly Sweater Day, Hat Day, etc. You could hold these themed days once a month as a fun way to fundraise for the Pediatric Epilepsy Surgery Alliance.

ENVELOPE FUNDRAISER

This easy fundraiser can be added to any of the larger fundraisers. Take envelopes and write different numbers on them. The number will be the amount to be donated. Allow people to pick which envelope they want and they can fill the envelope with cash or a check. At your party, have a box for people to drop the envelope into.

FACEBOOK BIRTHDAY FUNDRAISER

Instead of asking for gifts for your birthday, ask for a donation to the Pediatric Epilepsy Surgery Alliance. Set up a fundraiser through Facebook or another website and ask your friends and family to donate to it. Share your personal story about why you are fundraising for the Pediatric Epilepsy Surgery Alliance on your fundraiser page.

GARAGE SALE

Do you need to declutter? Run a garage sale as a fundraiser. It's a win-win for everyone! You get to declutter and organize your home, someone gets to discover new treasures, and you get to raise money for the Pediatric Epilepsy

Surgery Alliance. A few days before your planned garage sale, check the weather to make sure it's going to be sunny, then print out some posters promoting your garage sale and tape them to phone poles around your neighborhood. On the day of the event, make sure you remind friends and family to drop by your garage sale. Consider selling some lemonade and cookies as an extra profit booster for your fundraiser.

GOLF TOURNAMENT

Gather your golfing buddies and play a round of golf. Charge a registration fee for each golf participant. Have golfers organize themselves into teams that will compete with each other. Offer fun prizes to the winning team score, best team outfit, worst team score, etc.

GROW-A-BEARD CHALLENGE FUNDRAISER

Now's your chance to do it AND help raise money for a good cause. The Grow-A-Beard Challenge is a new fundraiser that challenges people to grow their best beards, mustaches, goatees, etc in order to raise money for charity. You can do this in November or any month. Decide on a fee to charge participants, create your own beard rules, and challenge participants to grow a beard for a month. Encourage participants to post about their beard-growing journey through their social media channels. Give prizes for best beard, wackiest beard, etc.

HAUNTED HOUSE

This October, host a haunted house to raise funds for the Pediatric Epilepsy

Surgery Alliance. A haunted house would be a big project so you'll need to plan this way in advance. You can do it in your home or can rent a space like a community center to host the haunted house. Decorate the space to be spooky and recruit a few volunteers to dress up and have fun scaring your guests. Promote your haunted house around your neighborhood and either charge admission or ask for a donation.

KARAOKE NIGHT

Do you love to sing? Consider hosting a karaoke night as a fundraiser. You can make your karaoke night as large or small as you want. Host a small gathering at your home or ask a local bar if you can host a karaoke night to raise funds for the Pediatric Epilepsy Surgery Alliance. Charge an entrance fee and sell discounted tickets in advance. You can even give a prize to the person everyone votes for the best karaoke performance.

MATCHING GIFTS

Matching gifts, also known as corporate matching gifts, is when a company financially matches the donations their employees make to a nonprofit organization. Some companies even match gifts 2:1, 3:1, or 4:1. Ask your company if they [participate in matching gifts](#) to help your fundraising go further.

NEW YEAR'S EVE PARTY

Are you looking for a fun and unique way to ring in the new year? Why not throw a New Year's Eve party fundraiser? This is a great option for anyone who does not have time to plan

an elaborate event. Plus, it's a great way to raise money for the Pediatric Epilepsy Surgery Alliance. Here are some tips to help you get started.

First, decide on a theme for your party. You can go with a formal black-tie affair or keep things more casual with a backyard barbecue. Next, determine what type of activities you want to offer your guests. Some ideas include casino games, karaoke, raffles, etc. Charge admission or a donation to attend. Finally, create tickets and promotional materials explaining the details of your party and send them to your guests two weeks before the event.

NIGHT AT THE MOVIES

This is similar to the New Year's Eve party suggestion, except your theme will be watching a popular movie, season finale, The Oscars, etc. Set up a party with a themed drink inspired by what you will be watching, encourage guests to dress up, and serve fun food to enjoy while watching, like heart-shaped chocolates for The Bachelorette season finale. Charge admission or a donation to attend the event and have other mini fundraisers like a raffle, etc.

ONLINE SHOPPING FUNDRAISER

Who doesn't love the ease of online shopping! Now every time you shop at your favorite online store, up to 10% of the purchase price can be automatically donated to the Pediatric Epilepsy Surgery Alliance. By using a platform like [ShopRaise](#) you, your friends, and family can effortlessly donate to the foundation every time you shop. Let all

of your friends and family know this is an easy way to support your cause.

ORNAMENT SALE

Do you love making crafts? If you have a Cricut or just love making decor items, consider creating homemade Christmas ornaments and donating the profit. Advertise the ornament sale through your social media channels, like Facebook, Instagram, etc to let people know about your fundraiser.

PANCAKE BREAKFAST

If you love a hearty breakfast this is a great fundraiser idea for you. Put on a pancake breakfast with all the toppings like fresh fruit, whipped cream, and pancake syrup. Serve this yummy breakfast at a large location like a church or your local community center. Sell tickets for the big day and consider adding some fun events like face painting for the kids, balloon animals, etc.

PAYROLL DEDUCTION

If you are looking for a simple and consistent way to fundraise, ask your friends and family to consider allowing the company they work for to automatically deduct a portion of their paycheck as a donation to the Pediatric Epilepsy Surgery Alliance.

POLAR PLUNGE

This is a popular way to fundraise using social media. Have someone film you dumping a bucket of ice-cold water on yourself. Say in the video you are doing the Polar Plunge to fundraise money for the Pediatric Epilepsy Surgery Alliance

and use hashtag #thisfamilyfightsepilepsy, and nominate a few friends to also do the plunge. Share the video across your social media channels with this [link to donate](#).

QUIZ NIGHT

Consider hosting a quiz night as a fundraiser. Host a small gathering at your home or ask a local bar or restaurant if you can host a quiz night to raise funds for the Pediatric Epilepsy Surgery Alliance. Charge an entrance fee and sell discounted tickets in advance. Give a prize to the winning team. Your quiz night might be so popular your guests will want you to do one monthly!

RAFFLE

Hold a 50/50 raffle. People love 50/50 raffles and it only requires you to purchase the tickets. The winning participant of the raffle wins 50% of the money raised and 50% is donated to the Pediatric Epilepsy Surgery Alliance. This is an easy way to fundraise that requires little effort on your part.

RESTAURANT PROGRAMS

Many restaurants have fundraising programs where you can schedule ahead of time a date for people to drop by the restaurant to eat dinner and a percentage of their bill will be donated to the Pediatric Epilepsy Surgery Alliance. All you need to do is inquire at your favorite restaurants if they offer a fundraising program. Most restaurants need you to schedule your event 2 weeks ahead. You can find a local restaurant through [Group Raise](#). Spread

the word to family and friends and ask everyone to commit to dining out that day. To make this easy we have put together a list of restaurants that have a fundraising program.

Breakfast Restaurants

[Denny's](#)

Casual Dining Restaurants

[54th Street](#)

[Applebees](#)

[Baja Fresh](#)

[BD's Mongolian Grill](#)

[BJ's Restaurant and Brewhouse](#)

[Boston Market](#)

[Bullritos](#)

[Buona Beef](#)

[Culver's](#)

[Daphne's Greek](#)

[Dreamland BBQ](#)

[Elmer's Restaurants](#)

[Foster's Grille](#)

[Friendly's](#)

[Fuddruckers](#)

[Greene Turtle Sports Bar & Grille](#)

[Isaac's Restaurants](#)

[Marie Callender's Restaurant & Bakery](#)

[Max & Erma's](#)

[Native Foods Café](#)

[Ninety-Nine Restaurants](#)

[Portillo's](#)

[Raising Canes](#)

[Rubio's](#)

[Sombrero Mexican Food](#)

[Texas Roadhouse](#)

[The Old Spaghetti Factory](#)

Fast Food Restaurants

[Arby's](#)

[Burger King](#)

[Cheeburger Cheeburger](#)

[Chipotle](#)

[Jersey Mike's Subs](#)

[MOOYAH Burgers, Fries, and Shakes](#)

[Noodles & Company](#)

[Panda Express](#)

[Panera Bread](#)

[Red Robin Gourmet Burgers](#)

[Sonic](#)

Pizza Restaurants

[Blaze Pizza](#)

[California Pizza Kitchen](#)

[Chuck E. Cheese](#)

[CiCi's Pizza Buffet](#)

[Lou Malnati's Pizzeria](#)

[Shakey's](#)

[Uno Chicago Grill](#)

Special Treats

[Bruster's Real Ice Cream](#)

[Kona Ice](#)

[Krispy Kreme](#)

WEDDING WISHES

You can use your wedding to fundraise for your favorite cause. You can ask your guests to donate to the Pediatric Epilepsy Surgery Alliance instead of sending a gift. During the reception, place a box on the gift table for people to drop their envelopes with their donations, or display a sign with our QR code (see below).

WINE TASTING

Do you love wine? Have a wine tasting party with your friends and family. Charge admission or ask for a donation and have people bring a mystery bottle of wine or you can provide all of the bottle

PROFIT BOOSTERS

To make your event even more impactful, consider some of these profit-boosting ideas. All of these ideas will be easy to add to any event you host. Make your event successful by adding a silent auction, a raffle, selling food items, having a cash bar, etc.

QR CODE

Use this QR code to boost donations. It's an easy way for someone to donate directly from their smartphone! We accept Visa, MasterCard, American Express, ApplePay, and Google Pay.



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