



# Summer Fun Fest

SPONSORSHIP OPPORTUNITIES

SATURDAY, JUNE 17 • 2023

**pediatric**epilepsy  
surgery**alliance.**



**GIVE FOR HOPE™**

# Summer Fun Fest

**KIDSPACE MUSEUM • 480 N. ARROYO BLVD. PASADENA, CA 91103**  
**SATURDAY, JUNE 17, 2023 • 6 P.M. - 9 P.M.**

Summer Fun Fest is a community engagement and fundraising event that gives our families the chance to expand social connections with other families of children who have experienced rare pediatric brain surgery to treat seizures.

We are excited to invite you to partner with us in supporting this impactful evening. Summer Fun Fest will be held at Kidspace Museum in Pasadena, California, where children of all abilities can learn, laugh, and explore.

The museum's spectacular 3.5-acre grounds include more than 40 hands-on exhibits for children, such as:

- a physics forest where budding scientists can play with 12 hands-on, interactive exhibits that explore concepts such as levers and pulleys, trajectory, and momentum;
- splash dance fountain;
- trike track;
- a giant hawk's nest to climb on;
- a real creek; and
- challenging climbing towers.

Clinicians from local level 4 epilepsy centers, as well as community service providers, will be invited to attend and share their resources in a mini-expo area, as well as mingle with our families and sponsors.

Your support will enable us to offer a range of fun and educational activities for children, including hands-on exhibits, interactive demonstrations, food and beverages.

By partnering with us, you will be helping to create a unique and memorable bonding experience that will provide our families a support community long after the event is over.

Summer Fun Fest is an excellent opportunity for your company to make a meaningful impact in the lives of families anywhere on the epilepsy surgery journey, while also promoting your brand and values. We hope that you will join us in making this event a success.





# Pediatric Epilepsy Surgery Alliance

Formerly known as The Brain Recovery Project, the Alliance is the only nonprofit organization fully dedicated to the community of children who **need neurosurgery** to treat their medication-resistant seizures.

We **empower** parents, caregivers, and patients with **research, support services, and impactful programs** from the point of drug-resistance throughout adulthood; raise awareness to **stop the delay** to a prompt surgical evaluation for children with drug-resistant epilepsy; and inspire and **fund critical research** to understand - and improve - outcomes after surgery.



## Our Annual Reach



187,503 page views



Average monthly views: 5500

Views - 68,025

Impressions - 892,500



4,100+ followers

Page reach - 61,481

Top post reach - 11,300



2,400+ subscribers

## FOR MORE INFORMATION

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Community Engagement • (833) 675-3335 ext 3

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# SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	DIAMOND \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	FRIEND \$500
Summer Fun Fest admission	12	10	8	4	2
Three-minute speaking opportunity at event	✓				
Recognition on event webpage	Logo	Logo	Logo	Name	Name
Recognition on event signage	Logo	Logo	Logo	Name	Name
Social media gratitude post (FB, IG, LinkedIn, Twitter)	4	3	2	1	
One 6-ft table to share information to event participants, including space for floor pull-up banner.	✓	✓	✓	✓	✓

*\*You may donate some or all of your admissions to families in our community. Gratitude post will include mention of your generosity.*

## CUSTOM SPONSORSHIP

Don't see what you're looking for? **Reach out** to us to create a custom sponsorship package.

Exclusive opportunities include:

Patty Wagon sponsor - burger food truck  
 Summer Sips station sponsor - beer and wine garden for ages 21+  
 Silent auction sponsor  
 Print sponsor

# SPONSOR INFORMATION

Contact Name	
Company	
Recognition name for web, signage, social media posts	
Address	
City + State + Zip Code	
Phone + Email	
Payment Information	<input type="checkbox"/> Check enclosed (payable to Pediatric Epilepsy Surgery Alliance) <input type="checkbox"/> Issue invoice for credit card payment and email to:
Sponsorship Level	<input type="checkbox"/> <b>Diamond</b> <input type="checkbox"/> <b>Gold</b> <input type="checkbox"/> <b>Silver</b> <input type="checkbox"/> <b>Bronze</b> <input type="checkbox"/> <b>Friend</b> <input type="checkbox"/> <b>Donation only</b>

Please return completed form to:  
Pediatric Epilepsy Surgery Alliance  
c/o Community Engagement  
969 Colorado Blvd. Suite 101  
Los Angeles, CA 90041  
or email to [bcarver@epilepsysurgeryalliance.org](mailto:bcarver@epilepsysurgeryalliance.org)